



2018 Faces of Affordable Housing
Sponsorship Opportunities
April 19, 2018 ♦ Lancaster Country Club ♦ 5-8 pm

Visibility, Impact, Engagement, Connection

Our 2018 Faces of Affordable Housing marketing plan will reach:

- More than 3,000 business and community leaders through invitational mailings, electronic communications and social media outreach;
- A highly specific audience consisting of housing industry experts in Pennsylvania, Delaware and Maryland; and
- The communities we serve through our multi-month public relations campaign.

Sponsorship Opportunities

Platinum Sponsor: \$10,000

SOLD!

Exclusive Sponsorship Level

- “2018 Faces of Affordable Housing Presented by...” recognition
- Welcome from a representative of your business during the event program (2 minutes)
- Logo visibility throughout venue
- Logo on 3,000 hard-copy invitations and 1,000 email invitations*
- Logo on event webpage with link to website
- Boosted Facebook recognition/promotion
- Opportunity to share branded promotions in designated area
- 10 event registrations

Video Sponsor: \$7,500

SOLD!

Exclusive Sponsorship Level

- “Brought to you by...” recognition
- Acknowledgement during program
- Logo visibility during event**
- Logo on event webpage with link to website
- Boosted Facebook recognition/promotion
- 8 event registrations

Gold Sponsor: \$6,000

- Acknowledgement during program
- Logo visibility during event**
- Logo on event webpage with link to website
- Boosted Facebook recognition/promotion
- 8 event registrations

Silver Sponsor: \$3,500

- Logo visibility during event**
- Company listing on event webpage with link to website
- Facebook recognition/promotion with logo
- 6 event registrations

Bronze Sponsor: \$1,250

- Company visibility during event
- Company listing on event webpage with link to website
- Facebook recognition/promotion
- 4 event registrations

Friend of HDC MidAtlantic (Individual Registration)

- \$100 per registration

* Logo deadline January 31, 2018.

** Logo deadline March 29, 2018.



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-HDC MidAtlantic kindly requests all sponsorship commitments by March 29, 2018.-

PLEASE SELECT A SPONSORSHIP LEVEL

- ~~Platinum Sponsor: \$10,000 **SOLD!**~~
- ~~Video Sponsor: \$7,500 **SOLD!**~~
- Gold Sponsor: \$6,000
- Silver Sponsor: \$3,500
- Bronze Sponsor: \$1,250
- Friend of HDC MidAtlantic (individual registration): \$100 per registration
_____ Number of registrations
- I/we regret we cannot attend but please accept this tax-deductible contribution of \$_____.

CONTACT INFORMATION

Business/Organization: _____

Primary Contact with Title: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

-Please include guest/attendee information on the back.-

METHOD OF PAYMENT

- Check enclosed payable to HDC MidAtlantic.
- Please send me an invoice.
- I/we pledge a total of \$_____ to be paid (circle one) monthly/quarterly/bi-annually. HDC MidAtlantic will invoice you accordingly.

-Credit card payments may be made securely online at hdcweb.com/faces.-

QUESTIONS

Please contact Amanda Meyers at 717-291-1911 x8028 or ameyers@hdcweb.com.

ATTENDEES

(Up to 10 guest registrations based on sponsorship level. Please refer to sponsorship package for details.)

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____

-Thank you for your support.-

Housing Development Corporation MidAtlantic is a 501(c)3 charitable organization. Your gift is tax deductible within IRS guidelines. Your charitable contribution is limited to your donation less the value of the goods or services received. The official registration and financial information of Housing Development Corporation MidAtlantic may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 800-732-0999. Registration does not imply endorsement.